

# THE HOCKEY GUILD'S CHARTER

## OUR MISSION - A STATEMENT BY FOUNDER JUSTIN GOLDMAN

*The Hockey Guild* is an organization dedicated to educating and promoting Colorado's adult hockey community through a wide variety of on and off-ice experiences.

*The Hockey Guild* will incorporate the ideals of guilds that influenced Medieval Europeans during the middle ages. Like many historic guilds, we are built on a foundation of three important pillars of individual and communal strength; Education, Experience and Expansion. The mantra we live by is simply "**Learn it, Live it, Love it.**"

*The Hockey Guild* will provide adult players at every skill level an opportunity to join our tight-knit brotherhood through our website, which will provide an informative and interactive environment for those interested in learning more about the game, enhancing their local awareness and further developing their skills.

*The Hockey Guild* will act as a promotional tool for adult leagues, tournaments, teams and players. We will post the latest scores, stats, news and notes on a daily basis while also offering great hockey literature on our website. Our unique staff of designers is dedicated to informing the general public and is proud and confident to say that we are the first and only website of its kind.

*The Hockey Guild* will host numerous on and off-ice events in order to promote adult hockey and raise funds for the well-being of humankind and planet. Our adult hockey tournaments will act as fundraisers for the National Hockey League's Hockey Fights Cancer foundation. We will also offer unique opportunities through the support of the Colorado Avalanche, weekly skills sessions and many other unique opportunities to come!

## OUR THREE PILLARS OF STRENGTH:

**EDUCATION:** The Hockey Guild will educate the adult hockey community through a number of on-ice activities, including weekly skills sessions, summer camps and private lessons for individuals or teams. Our coaching staff has a wealth of knowledge and experience in the world of hockey at both the skater and goaltender positions. We also publish weekly educational "skills and drills" articles for player development at both the personal and team level, building an ever-growing library of lessons for the benefit of adult hockey players everywhere.



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## OUR THREE PILLARS OF STRENGTH - CONTINUED

**EXPERIENCE:** We will give adult hockey players a plethora of opportunities to experience the glory and camaraderie of playing hockey through the creation of sponsored teams for leagues, tournaments and all of our other hockey events. We recognize that the best way to learn the game is through pure, hands-on experience, and that is exactly what we will offer. Our website will give you opportunities to play in any adult league, sign up for one of our own quality teams, or register to play in any adult hockey tournament that take place in Colorado. You can also sign up for a number of adult hockey clinics and camps, including our very own unique summer camps. No matter what your level of experience, we will aid you in finding exactly what you are looking for.

**EXPANSION:** The Hockey Guild website will be a place for adult hockey players to actively participate in the rapid growth of the game, helping it to expand and evolve. Whether it's by making new friendships, harvesting old ones or promoting your team, favorite tournament or event, our website will be a place to promote the game as we enter a new age of hockey enlightenment. More adults join the ranks every season, and our website is a chance for you to be a part of the ever-growing community.

## OUR UNIQUE OFFERINGS TO YOU:

- \* Skills sessions, private lessons and summer camps \*
- \* Library of drills and skill-development articles \*
- \* Sponsored teams for leagues, tournaments \*
- \* Annual adult hockey tournaments \*
- \* Discounts on Avalanche tickets \*
- \* Membership discount cards \*



**LISTEN TO US LIVE ON KBPI!**



The Hockey Guild "Rocks the Rockies" with unique Colorado Avalanche analysis on 106.7 KBPI ten minutes prior to every single game on the Uncle Nasty Show. So tune in and get some great pre-game analysis from The Hockey Guild's founder and president, Justin Goldman!

